

${\sf Meet}$ ${\sf OCZ}$ (if you know us already, skip to the good stuff)

- Founded in 2002, OCZ is a worldwide, leading pure-play SSD company headquartered in the Silicon Valley with over 500 employees across offices in North America, Europe, and Asia as well as a manufacturing/logistics facility in Taiwan
- Many remember our start in DRAM, but today we are the largest independent SSD manufacturer according to industry analysts



- ✓ Renowned, award-winning high-performance SSDs
- ✓ Over 8 years spent on developing SSD IP with oldest SSD patents filed in 2004 (approximately 100 granted/pending patents)
- ✓ Substantial technological advantage based on rich R&D history in memory modules
- OCZ has taken steps through a series of acquisitions to be vertically integrated and continues to set the bar and pace for the market







OCZ has always had different ideas about SSDs

Milestones

Mar 2008	Joined the solid-state storage market ahead of most mainstream brands	
Jul 2008	Unveiled industry's first viable MLC drive, making SSDs accessible to the mainstream	

Dec 2008	First to market with Indilinx-based solution
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Feb 2009 Entered the OEM storage market with launch	of the Intrepid Series
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Apr 2009	Announced	l world's first l	bootable PCI Ex	press SSD, the Z-Drive
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Aug 2009	Began offerin	g industry':	's most affordable SLC solut	ion
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Nov 2009 Lau	nched the	e first i	11B	55D
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Dec 2009 First to debut SandForce-based solution to the industry

Discontinued all DRAM products to focus on SSD solutions Jan 2010

Delivered the world's first PCle SSD for consumers Jun 2010

Jun 2010 Introduced the Deneva Series, and became first to deliver enterprise

reliability using a range of *lower* cost flash

Acquired IP and assets from Solid Data Inc. to expand OCZ's controller and interface technology portfolio Nov 2010

Provided world's first look at next generation SandForce technology (SF-2000 Series) Jan 2011

Acquired Indilinx, the maker of the renowned Barefoot SSD controller, and holder of 20 SSD patents Mar 2011

Mar 2011 Shipped one millionth solid state drive

Unveiled the highest capacity SAS SSD (close to 1TB) May 2011

Oct 2011 Acquired PLX Technology engineering team and assets, developer of innovative system-on-chip (SOC) solutions

Acquired SANRAD Inc., a provider of flash caching and virtualization software, allowing enterprises to finally realize the benefit of Jan 2012

running a single unified virtualized environment

OCZ announces new state-of-the-art manufacturing facility with ISO 9001: 2008 certification **July 2012**

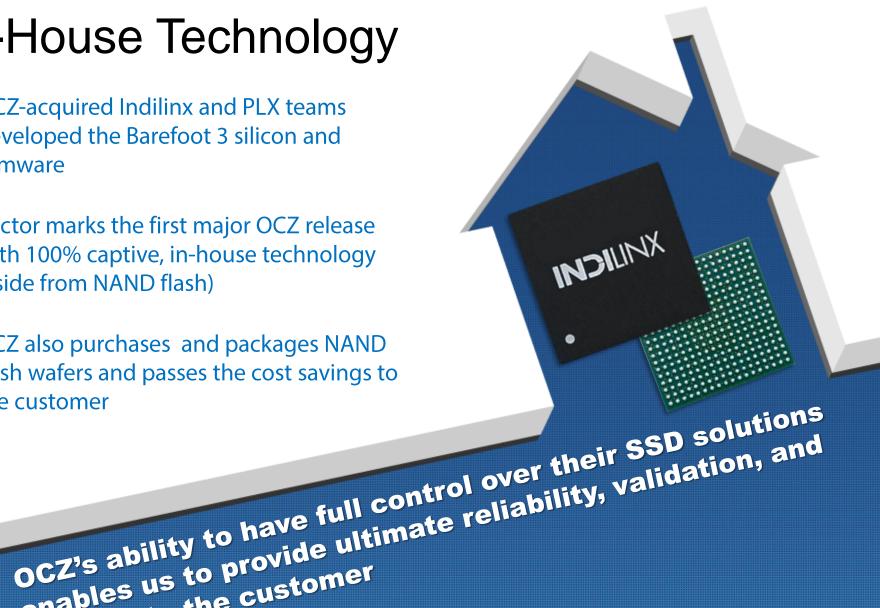
***SSD Acquisitions**





In-House Technology

- OCZ-acquired Indilinx and PLX teams developed the Barefoot 3 silicon and firmware
- Vector marks the first major OCZ release with 100% captive, in-house technology (aside from NAND flash)
- OCZ also purchases and packages NAND flash wafers and passes the cost savings to the customer



enables us to provide ultimate reliability, validation, and support to the customer





Back to Barefoot

OCZ has returned to its roots and the controller family that made us so successful. Indilinx Barefoot is now SATA 6Gb/s and all grown up.



Our Idea of the Perfect SSD

With captive controller IP and firmware technology in-house, we set out to design

...the world's best SSD on *our* terms

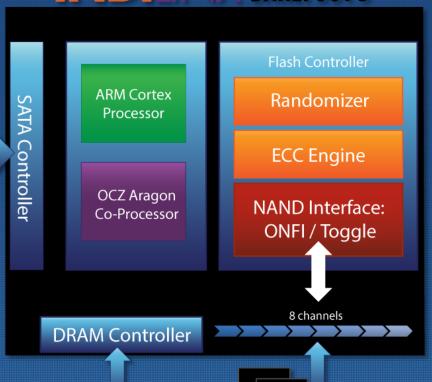






Meet Barefoot 3

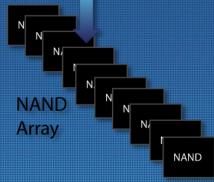
INDILINX BAREFOOT 3



OCZ is pleased to introduce the Barefoot 3 SSD controller, a milestone for the company



Download this image here



Confidential - Under NDA



SATA 6Gb/s

Meet Vector

 The Barefoot 3-based Vector Series delivers a new industry-leading solid-state storage solution for the high-end consumer and workstation user

SATA 3.0 6Gb/s interface

25nm IMFT NAND flash

7mm form factor

128GB, 256GB, and 512GB models

Bundled with cloning software

High performance and endurance without compression/loss of usable capacity

Advanced suite of flash management to increase durability and reliability

Lower power consumption

Idle: 0.9W | Active: 2.25W

TRIM support

5 year warranty





Performance Specs/Comparison

128GB

Sequential Read (MB/s)
Sequential Write (MB/s)
4KB Random Read (IOPS)
4KB Random Write (IOPS)

	Vector	Vertex 4	Samsung 830	Samsung 840 Pro	Plextor M5P	Intel 520
	550	560	520	530	540	550
)	400	430	320	390	340	500
	90,000	90,000	80,000	97,000	91,000	25,000
	95,000	85,000	30,000	90,000	82,000	80,000

256GB

Sequential Read (MB/s)
Sequential Write (MB/s)
4KB Random Read (IOPS)
4KB Random Write (IOPS)

	Vector	Vertex 4	Samsung 830	Samsung 840 Pro	Plextor M5P	Intel 520
s)	550	560	520	540	540	550
s)	530	510	400	520	450	520
5)	100,000	90,000	80,000	100,000	94,000	50,000
5)	95,000	85,000	36,000	90,000	86,000	80,000

512GB

S	Sequei	ntial F	Read (MB/s)
S	equer	itial V	/rite (MB/s)
	B Rand			
4KE	3 Ranc	lom V	Vrite (IOPS)

	Vector	Vertex 4	Samsung 830	Samsung 840 Pro	Plextor M5P	Intel 520
s)	550	560	520	540	540	550
s)	530	510	400	520	450	520
S)	100,000	95,000	80,000	100,000	94,000	50,000
S)	95,000	85,000	36,000	90,000	86,000	50,000





Superior Sustained Performance

Performance Over Time



Proprietary garbage collection engine promotes a higher level of *sustained* performance unique to the Vector Series

Minutes





Reliability Redefined

- The Vector SSD Series is OCZ's most extensively and comprehensively tested consumer SSD line to date
- Quality, reliability, and stability were <u>the</u> number one priority
- Barefoot 3 endured a robust and lengthy validation cycle
- Vector was distributed to a large network of beta testers
- Each Vector drive will undergo an advanced and strenuous factory burn-in procedure before shipping to consumers
- Future firmware updates will undergo a longer validation cycle
- Backed by industry-leading 5 year warranty





Endurance

 The Vector SSD Series is rated to deliver 20GB host writes per day for 5 years*

- Low Write Amplification
- Efficient garbage collection
 - Advanced Multi-Level ECC
 - Adaptive NAND Flash Management

Advanced Flash Management Suite





Configuration & Testing

Recommended System Configuration	
CPU	Intel® Hyperthreading Technology i7 2600K CPU or better
Motherboard	Intel® P67/Z68/Z77 Motherboard
Memory	DDR3 4GB 1600 MHz or more
Operating System	Windows 7 32/64 Bit
Graphics Card	Any PCI or PCIe Graphics Card

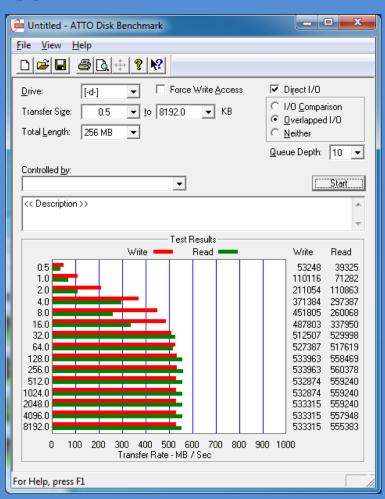
For optimal performance results, it is critical to select a high-performance platform and ensure you are using a SATA 6Gb/s cable. Also make sure to <u>turn on AHCI</u> in the system BIOS, install performance-oriented drivers, disable all background applications, and align the partition. OCZ recommends running the Intel RST 11.6.0.1030 AHCI drivers for performance tests. For updating firmware, please use Microsoft AHCI drivers.

In order to remove anomalies from test data, we recommend **disabling** the following settings in Windows 7 Professional: sidebar, automatic updates, remote access, automatic defragmentation, system restore & screen saver. Set the power options to Sleep: *Never*, Turn off HDD: *Never*.





Typical Results



ATTO DISK - V2.47

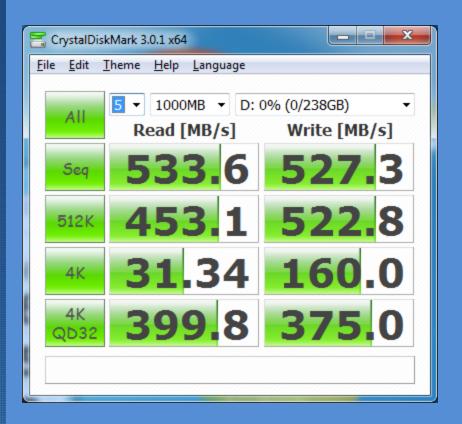
Setup:

- Recommended Queue Depth is 10
- File transfer size from 0.5KB to 8192KB
- Total Length is 256MB





Typical Results



CRYSTALDISKMARK – V3.0.1 X64

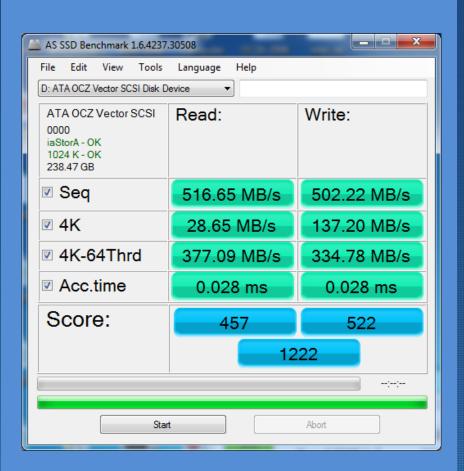
Setup:

Set iterations to 5 and LBA to 1000MB for optimal performance





Typical Results



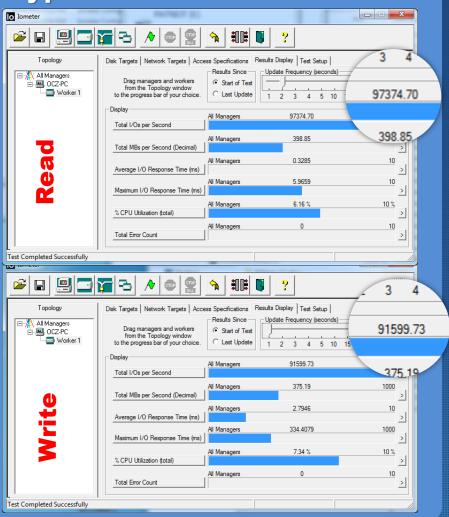
AS-SSD – V1.6.4237

HIGH QUEUE DEPTH INCOMPRESSIBLE SEQUENTIAL PERFORMANCE





Typical Results



IOMETER 2010

Setup:

 8GB LBA, 4KB transfer size & 4KB Aligned with a Queue Depth of 32





SUSTAINED PERFORMANCE - IOMETER 2010

Setup:

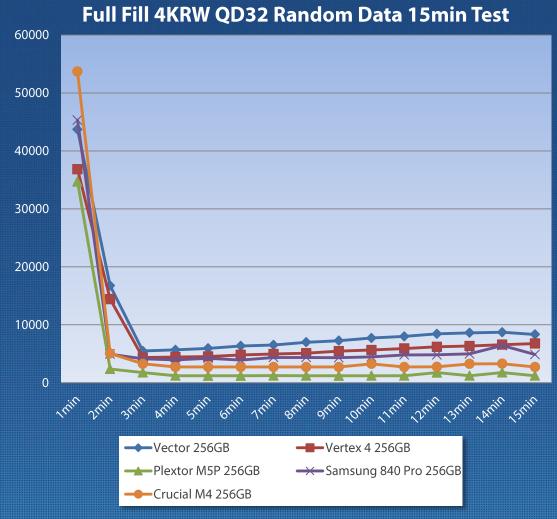
50% LBA 4KRW QD32 Random Data 15min Test

- Load the 4KRW-15m.icf file
- Set the sector size to 250053918

100% LBA 4KRW QD32 Random Data 15min Test

- Load the <u>4KRW-15m.icf file</u>
- Set the sector size to 0 (default value)

Note: SandForce-based drives excel in the 100% LBA test due to 13% overprovisioning (loss of usable capacity)







What End Users Care About

What comes in the box:

- A faster, more responsive computing experience
- 3.5-inch desktop adaptor
- Cloning software (Acronis® True Image™)
- A way to declare your love for it (I 💝 my SSD.)



What to look forward to:

- The fastest *sustained* computing experience there is
- Industry-leading technical support from a passionate customer service team

Pricing:

128GB Model

\$149.99 MSRP

256GB Model

\$269.99 MSRP

512GB Model

\$559.99 MSRP





Resources

Toolbox:



Download <u>v4.3.0.3740</u>

lometer:

lometer 1.1.0 RC1

<u>Sustained Performance</u> <u>Config File</u> Additional:

OCZ Logo

Vector Logo

Vector Groundbreaker Campaign

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